



SCHOOL DISTRICT OF SOUTH ORANGE AND MAPLEWOOD, NEW JERSEY
525 Academy Street, Maplewood, NJ 07040

CONSENT FOR PUBLICITY FORM 2018-2019 School Year

Dear Parent/Guardian:

Each school year, with the permission of parents and guardians, the school district celebrates the accomplishments of students and staff by publishing the names, photographs, videos and schoolwork of students. This is done using the district and individual school websites and by permitting students to be interviewed and photographed by representatives of various media, including newspapers, magazines and other written publications, websites, blogs, local and national TV stations, and motion picture productions.

Concerning website postings, the State of New Jersey requires us to provide you with the following information:

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web site since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, we as schools do want to celebrate your child and his/her work. The law requires that we ask for your permission to use information about your child. Pursuant to law, the district will not release any personally identifiable information without prior written consent from you as parent or guardian.

The purpose of this form is for you to grant or deny the district permission to use your child's name, image (whether in a photograph or video) or school work for the above purposes. If a child is on a team or in a club, it is very likely that his/her photo or name will be in the media since school events are often covered by the press. ***Please fill out the form below and return it to your child's homeroom teacher or to the Department of Planning and Assessment at 525 Academy Street, Maplewood, BY NO LATER THAN FRIDAY, SEPTEMBER 21, 2018.***

- I WILL PERMIT** my child to be interviewed, to have his/her name, photo and/or school work, in print, on video, on TV, in motion pictures, or on district and/or school websites for publicity purposes.
- I WILL NOT PERMIT** my child to be interviewed, to have his/her name, photo and/or school work, in print, on video, on TV, in motion pictures, or on district and/or school websites for publicity purposes.

Student Name: _____

Parent/Guardian Name: _____

Signature of Parent/Guardian: _____ Date: _____

Relationship to Student: _____

School: _____ Grade: _____

Homeroom: _____ Homeroom Teacher: _____

Team/Activity: _____ Coach/Advisor: _____

Student Signature (if over 18): _____